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## welcome to first aviation



First Aviation is the charter sales division of sister company Monarch Airlines Limited, one of the best-known names in the aviation industry. Established for nearly 40 years and with a fleet of 30 modern jet aircraft, Monarch now carries in excess of 6 million passengers to over 100 destinations annually.

First Aviation also acts as a seat wholesaler (or broker), offering its clients capacity on carriers other than just Monarch. This enables First Aviation to offer a complete range of routes and products that cannot be totally satisfied within the Monarch programme and offers customers a 'one stop shop' for all of their aviation requirements.

Working primarily in both the outgoing and incoming British Inclusive Tour (IT) market, First Aviation provides some 3 million seats to the UK travel trade including most, if not all of the leading household name UK tour operators.

Our ad-hoc charter team specialises in providing a wide range of aircraft for a variety of business needs from sporting events to corporate activities.

The highly respected team at First Aviation is young and dynamic but with a long pedigree of success in the field of aviation sales and marketing. The remit of the company is to offer the best aviation solutions for its clients without losing the focus on its goal of maintaining and growing its relationships with both clients and suppliers. These relationships have been built over a number of years and are very much based on a mutual trust and respect of each other, attention to detail and, above all, a formidable business ethic.

To complete our service we have a dedicated 24 hour flight watch department, ensuring that we can monitor all flight movements and inform our clients of any operational issues that may arise and provide solutions to ensure that our mutual clients best interests are always looked after.

***" First Aviation: Large enough to matter, yet small enough to care."***

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